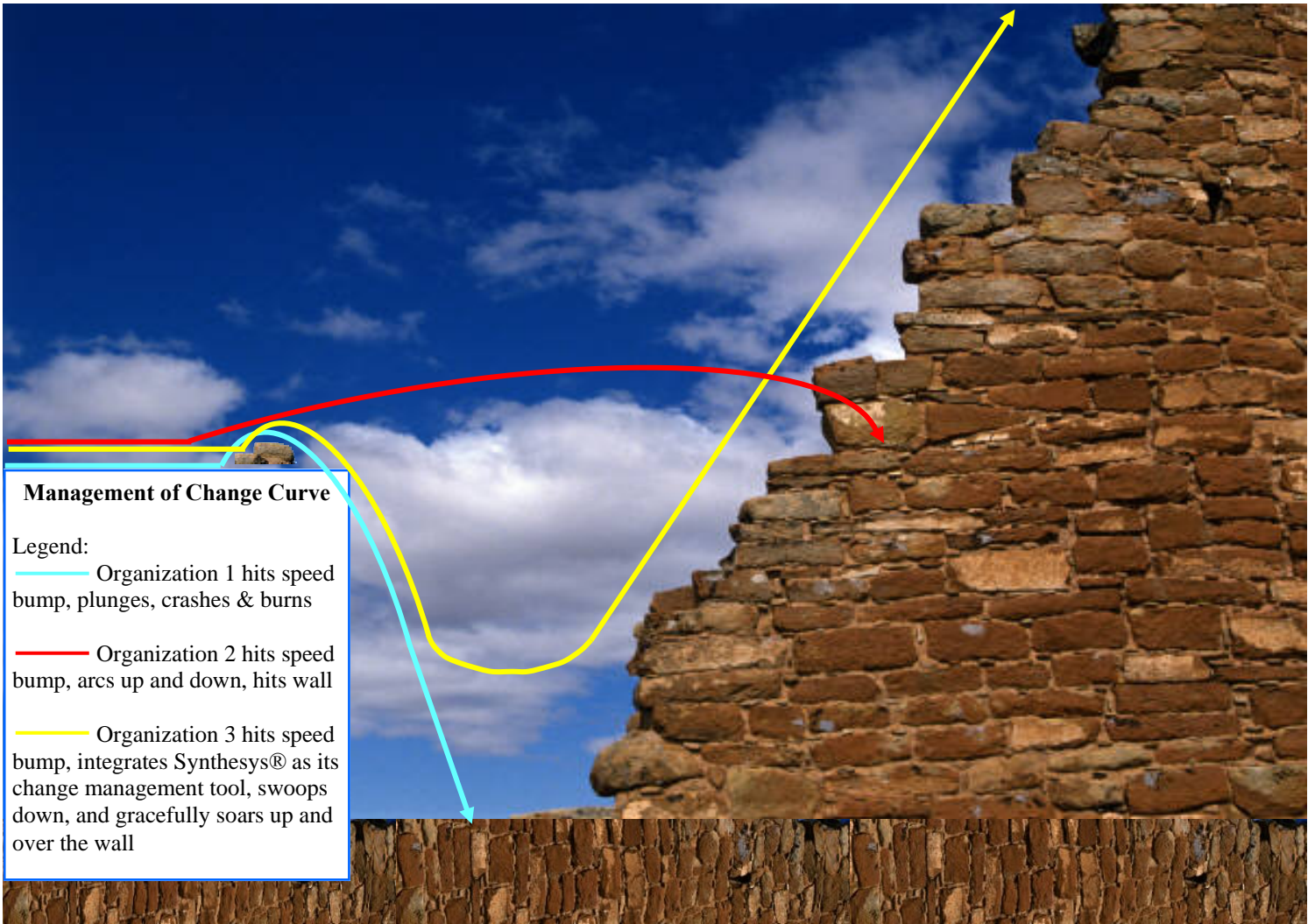


What Happened in 2008 and 2009? And What Will Happen in 2010 and 2011? CHANGE and MASSIVE CHANGE

“We were traveling the road to prosperity when we hit what seemed at the time to be a large obstacle. Later we realized it was just a speed bump. On the other side of it, the road had fallen away, and there was a huge chasm. Looking across that chasm of time, we viewed a massive brick wall, a mountain of change. Forced by time to move ahead, how could we prosper, indeed, how could we survive?”



The above chart characterizes the results from applying Synthesys® as your method of managing change. This document will introduce you to Synthesys, in its newest form, and to its dramatic alter ego, Uniteam™.

It is said that the power of the Executive is greatly enhanced, or limited, by the power of their method of managing change, and the degree to which that method enlists the enthusiasm and whole-hearted participation of their people. Synthesys is much more than just a method of managing change. It has been known to decrease misunderstandings and failures to communicate; to help increase productivity—in some cases up to a 400% increase. And it helps make business meetings work—all of this by design.

Uniteam® extends that ability to touch the essence of, and inspire the reasoning ability of, those who apply it. Together, Synthesys and Uniteam become a dynamic duo for now and for the future.

To make it worthwhile to take the time to look into this now, we have dramatically reduced the price of the tools that can provide that power. For a limited time, you can get a standard starter package with Synthesys delivered right now, for a bit less than half price, and get a reasonable quantity of Uniteam for free, when available later in 2009. Other packages are also available. Details are enclosed. Enquire as to current availability and price.

The system behind Synthesys and Uniteam has 46 years of history. In 46 years, its power has never been more necessary, more appropriate, or more focused. Apply Synthesys and/or Uniteam to some current challenges within your organization, and learn the degree to which it can make the difference in your world.

**The RIGHT NOW option: The Institute steps in, stands up, to host a real rescue plan for you:
Up to a 400% productivity increase is possible, plus teamwork, camaraderie, wise solutions, unity**

What we can do to help must be done now, and it must be done together.

What follows is about our version of $E=MC^2$. We want to share and apply that power as quickly as possible.

The heart and soul of business life in the organization—the essence of any grouping—can be found, engaged, enthused, and freed to succeed. Not an imagined success; rather, a very tangible, measurable, and very necessary success.

You can do that—it may well be your ongoing project to accomplish that—but ordinarily it takes time you don't now have, and skills, experience that are difficult to draw on while a severe crisis rages.

Nearly 45 years have gone into our search for the best way, the best place, to instantly draw on that depth, that strength, to form and apply that team, in times of immediate crisis.

That strength is found in a place few would look, applying a method few would expect to find, yielding—consistently—a result that matches the challenge of our times.

Believe it or not, the business meeting—now considered a 'sinkhole', the center of a fearful gravitational force that draws energy and enthusiasm out of the organization—is the place to grasp that essence, that opportunity to enthuse.

The secret, the essence of the method to enthuse, can be heard about, and can be seen, on the faces of nearly two dozen people, featured on a CD designed to help people to prepare for the class that teaches and trains mastery in the method.*

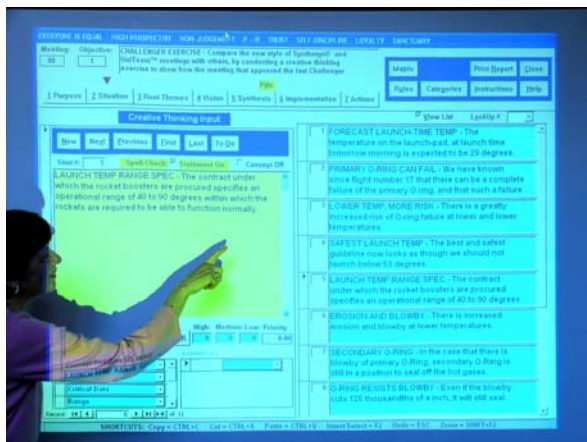
In that class, students sometimes elect to compare an example of 'sinkhole' meetings—in this case they view a dramatization of the meeting where the decision to launch Challenger to its death was made.** Then they use our secret method—available in two different formats—to hold two reprises of that 'sinkhole'. Then they compare the three.

The secret of the method is not shown in the illustrations below—it can't be captured or portrayed that easily.

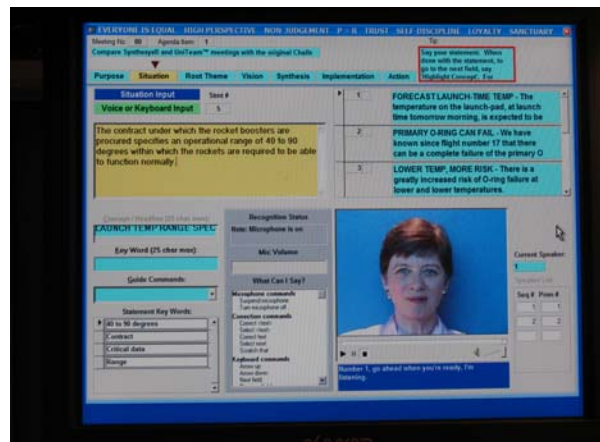
The left-hand picture is from the use of one of our two products, Synthesys®. The essence of the method is unique, unexpected, but its form is familiar—a live facilitator leading a meeting. Its unique essence enthuses the people present.

The right-hand picture uses the same method that Synthesys uses, but the form of it, Uniteam™, is quite unexpected. The facilitator, called a Guide in this context, is embedded in the program that leads the meeting. Shipment of this product began 12/4/2009—it is something just about anyone can apply to just about any situation. When larger organizations apply it, they may find it best to do so by applying the matched set of tools: Synthesys and Uniteam. You can solve 'Right Now' problems via Synthesys alone, and prepare to succeed with Uniteam later, or start with Uniteam.

The 'BeyondTeam Products' page on BeyondTeam.com provides an overview of individual, then group use of Uniteam. Synthesys can provide the same $E=MC^2$ meetings, can help with large organization needs before, during, and after your move to Uniteam.



Synthesys®—facilitated meetings that lead to the essence, bring about enthusiasm, and result in success



UniTeam™—meetings that lead themselves to the essence, bring about their own enthusiasm, and result in success

* CD will be sent, for free, upon your request.
** We can e-mail to you the instructions to view, for free, the training film 'Groupthink', a product of CRM Learning.

Facts about what the Institute offers you—Synthesys® now, Uniteam™ later

- BeyondTeam.com gives much of its space to the new wonder, Uniteam, and its amazing meetings
- Synthesys: delivers same thoughtful, harmonious, results-oriented, effective, enjoyable meetings
- Synthesys and Uniteam are designed to be a matched set, each half of a perfect solution

- Synthesys support program *Platinum edition* offers the Parks method facilitated by live humans
- Synthesys can be a person or Person/PC application for use with 2 to 50 or more
- Uniteam has the facilitation (Guide) inside the program; no facilitator or note-taker needed
- Synthesys groups untrained in Uniteam, or partially trained, function as though in Uniteam

- Synthesys can be the first step in migrating from what has been, into the future with Uniteam
- Synthesys and Uniteam: seamless interaction; groups use either interchangeably, based on need
- Synthesys uses the same foundation, methods, procedures, words, data base as Uniteam

- Synthesys requires a single license and often, a single copy of the Platinum program is enough
- Uniteam requires a unique, licensed copy per individual who will use it, but saves on facilitators

The RIGHT NOW Starter Kit offer from the Institute (see ‘About Packages and Prices’ for variations)

- When you purchase the Synthesys package shown below, for \$50,000 (a savings of \$60,000 off list price), you will receive, at no additional charge, 100 copies of Uniteam (list price \$50,000) as soon as that fits in your install plan.
 - ◇ One Synthesys intellectual property license (list \$25,000)
 - ◇ The new Synthesys Platinum support program Person/PC, parallel to Uniteam® (list \$25,000)
 - ◇ 6 students in the next available 2-week intensive class on Synthesys and Uniteam (list \$30,000)
 - ◇ 30 months of e-mail/telephone coaching/conferring (list \$30,000)

Benefits to you may include

- Solve NOW problems now—even huge, potentially fatal ones—and invent new ways, new products
- Plan and execute the move to Uniteam in stages that assure success
- Get the enthusiasm/power of trained staff and eventually all staff focused on new results
- Productivity can go up, in key areas, as much as 400%, according to one study
- You can experience Uniteam in action, in the classroom, personally, if you sign up for the class

Pacific Management Institute

- The Institute is a Beyond Team Alliance member, linked and teamed with UIC
- Keith Parks joined the Institute in 1985, upon retiring from his second CEO job
- The transformation of the Parks method, first done in 1976, was done by the Institute
- The Institute designed that first transformation as Synthesys and the second as Uniteam
- The Institute has, for decades, offered training in these matters in its headquarters city
- The Institute has over 30 years of coaching and counseling those who use these products

Costs and Benefits of this Option to You and Pacific Management Institute

- \$100,000 of labor-intensive work by World-class, 30-year veterans, available to each licensee
- Builds the demand for Uniteam, adding to its backlog, and assuring its exposure
- The application of the matched set of tools, Synthesys and Uniteam, increases the odds of success
- Provides us examples of huge successes, if you are willing to share your story with the world
- Comes at a time when we all need examples of how to best deal with impossible problems

Act Now

- This is most definitely a limited time offer: time is running out for it; may be running out for you
- If you're interested, call and find out if it is still open, get a time stamp, get the facts, decide now
- A joint task force headed by Paul at +1.541.247.2220 will answer questions, get you to the Registrar

About Packages and Prices

Terms, conditions, and prices shown on this page are temporary and may be withdrawn at any time without notice.

Merger* Package Starter Kit:

- Each merging organization purchases a copy of Synthesys, as detailed below, at the special price of \$100,000 each
- Each organization is provided with an intellectual property license to use Synthesys, list price \$25,000
- Each organization is provided with as many copies of Synthesys Platinum as is necessary, list price \$25,000
- Each organization is given life-time access to program and client support, coaching, and conferring, list \$100,000
- Each organization is given 25 spaces in a two-week intensive Synthesys/Uniteam training class, list \$125,000
- If you can combine two groups of 25 students per organization into one class, participants can learn to lead groups of 50, with the ease provided by the Parks method, via Synthesys. Also, each participant gets to experience the training and the operation of Uniteam, learns how to move back and forth between Synthesys and Uniteam, and how to bridge to Uniteam via Synthesys.
- Each organization is given, at no additional charge, 200 copies of Uniteam (value \$100,000) as soon as it fits in the install plan.
- The meeting leading system becomes a common culture between merging organizations, and this entire system can remain intact, in the newly-combined organization, so the profits will continue to add up. As the future unfolds, your organizations gain mastery of Synthesys and Uniteam, and when there is one organization, the transition to it will have been smooth, and its daily operation will have that same smoothness. You will have a top priority in the Uniteam delivery queue.

Government Agencies Start Kit (see Government audience in BeyondTeam.com)

- | | |
|--|------------|
| • Synthesys® Intellectual Property License, per individual agency | \$25,000 |
| • Synthesys Platinum software for leading meetings, per copy | \$25,000 |
| • 6 classroom slots in the two week intensive training class for Synthesys and Uniteam | \$30,000 |
| • 24 months of client support, coaching, conferring | \$24,000 |
| • Less government discount of \$54,000 | \$54,000CR |
| • Your registration fee covers all the above, and is due at time of registration | \$50,000 |
- And, we will deliver 100 copies of Uniteam, value \$50,000, at no charge

Everyone Else's Starter Kit*

- All starter kits contain the same components as the kits shown above
- Synthesys license and Platinum software is required for each organization
- Number of classroom slots can vary from 2 to 50 in one class
- Number of months of client support can vary from 12 to lifetime support
- Number of copies of Uniteam to be delivered can be a minimum of 1, with no upper limit
- What you pay for, the amount of your discount, and what is delivered to you at no charge can vary
- You can discuss your needs with us, and we will give you a quote: call +1.541.247.2220

* To learn more about mergers in this context, look at the BeyondTeam.com 'Audiences' page and select the 'Merger Candidate' description.

- ♦ If you are a faith-based organization, or other tax-exempt body, including government agency, you will get an additional copy of Uniteam for each 10 copies you buy—or someone buys for you. See the BeyondTeam.com Uniteam Validation page, the 'Validating Ourselves' section—the philanthropic impact program. See also the 'Faith-based' Audience, the 'Foundation' Audience, and the 'Civic Group' Audience on the website.

What is Synthesys®?

A systematic approach for consulting with oneself and with all others who have impact on the success of a venture, project, set of responsibilities, a mission. It is the quintessential method of making life work, managing change proactively, giving value, and being loyal to values. It is constant learning, improving, consistent success. Beyond usual team-ness, it is unity achieved by synthesizing opposing viewpoints, by thinking, communication, understanding in depth, in 3-D. **Meetings led via Synthesys redefine “meeting”.**

In order to make Synthesys successful in your own situation, there is a class available to train those who would assist people with its implementation. For them, the ones trained to Moderate and to Record during Synthesys meetings, there is a computer program which helps them to lead people in the use of Synthesys.

In order to make the power of Synthesys available to people when it is impossible or difficult to attend classes, do formal moderation and recording, pay the price to learn and practice and staff Synthesys, UIC is now finalizing a new system element, Suite Uniteam™, composed of four programs: Home Team™, School Team™, Business Team™, and Community Team™, to enable low-cost, individual, team, and entity use.

In organizations of sufficient size, scope, or complexity, both programs may be used together as a complete tool kit for the management of change, of self, of life, of teams, of projects, of mergers, and of meetings.

How it Works

Synthesys starts with the meeting leader (the Moderator), and the note-taker (the Recorder):

- Moderator and Recorder attend class to learn Synthesys procedures and philosophy
- **They also learn Uniteam so as to maintain the parallel nature of the two**

- You are interviewed and trained by one or both in prep for first/each Synthesys meeting
- In the meeting, the Recorder sits in the midst of the team’s ‘U’ formation and operates the PC
- The Moderator stands up front and follows/leads via the Synthesys script
- **Moderator and Recorder trained to have no thought of what answers, plans, results should be**
- The script is parallel to the Uniteam script; you see it on screen as it’s spoken by Moderator

- Team sets in place, and maintains throughout, the environment for a successful meeting
- **As with Uniteam, no individual keeps order, the team lives in order, through individual will**
- Team sets in place, in priority sequence, the Agenda: Synthesys helps Moderator follow that
- Each thought, decision, action of the meeting is shown on the screen by the program
- When you wish to speak, you’re called on by the Moderator; your thought is typed by Recorder
- **At meeting’s end, Synthesys, like Uniteam, prints or e-mails the full meeting report to you**

- The team may use Synthesys to start up, or for large meetings, or to include non-Uniteam people
- **Once all team members have, and are certified in, Uniteam, they may use that exclusively**
- Some teams may never use Synthesys; some never use Uniteam; some alternate based on need
- Both programs use same database, same culture, foundation, procedures, power source
- One is like live facilitation in form; the other unlike anything: both use the unique Parks method

- How can you tell that Synthesys and/or Uniteam are at work in a team, an organization, a life:
 - **If the team masters the management of change and soars above any obstacle**
 - If each team member contributes all the viewpoints of which they are aware, including their own
 - **If the team knows how to make from all viewpoints one coherent, whole, 3-D thought-picture**
 - If all meetings are consistently thoughtful, harmonious, results-oriented, effective, enjoyable
 - If all (1-50+) emerge united, committed, from making good, successful decisions, plans, actions
 - **If there is camaraderie, a deep sense of freedom, equality, trust, respect; amazing productivity**

What People Say about Synthesys

- **“We increased our productivity by 400%.”**
- “It touched my heart ... the essence of my being.”
- “People from all parts of the organization instantly became a successful project team.”
- “I hate meetings, but I love this.”

What is Uniteam®?

A set of four computer programs, one for each key venue of life:

- Home/Family
- Schoolroom/School administration
- Business/Workplace
- Community-based efforts/Institutions

Suite Uniteam™ is Home Team™, School Team™, Business Team™, and Community Team™.

Uniteam is Thought Processing software that helps people communicate. It combines proven processes with innovative technology to help people work together more effectively.

A computer program that is capable of changing, improving, transforming your life, under your direction and control, in a way consistent with your values, beliefs, goals, and loyalties.

How it Works

It starts with you. You sit down with it and it introduces itself to you and leads you, by:

- Tailoring itself to your style and personality
- Taking care of paperwork—signing in and signing up
- Providing a cursory or in-depth look ahead at its services, capabilities, flow
- Training you in the use of its thinking, communicating, and meeting management tools
- Early use of its meeting system, in solo, with immediate help available to explore, understand
- Early use of other tools, such as those for life management
- Helping you plan for and achieve certification that enables you to attend meetings with others
- Helping you put all that together and manage, and keep managing, your own life

Having done that for you and for each other person who is a member of your team, it leads you all:

- In preparing for the meeting
- In setting the place, and maintaining throughout, the environment for a successful meeting
- In holding the meeting
- In recording all thoughts, decisions, and actions of the meeting
- In producing, automatically, a full meeting report
- In evaluating, individually, the quality of the meeting, and one's preparation for it
- In developing insights as to how to use the system to achieve higher quality meetings

It always remembers what agenda you want to follow, and leads you in each step that accomplishes that.

It keeps itself simple, if you prefer simplicity, but always allows options and exceptions:

- You can learn to use, and choose to apply, voice input
- You can apply in depth, meticulous processes or simple, high-level steps
- You have a wide range of tools for individual and team self-management
- You have tools for task and project management
- You have tools for learning and perfecting your understanding of tools, of system flow

What People Say about Uniteam

- “An almost unfair advantage”
- “Fascinating”
- “A killer-app; must-have software”

To Learn More

Visit the *BeyondTeam.com* website and review the information about ten likely audiences for Uniteam. Also look at the Background, and the Learn More page.

On the Home Page, you will find an “elevator” which summarizes what Uniteam is; on the BeyondTeam Products page, a few inches down from the top, you will find another “elevator” which tells more, also in a very brief format.

Uniteam's potential is captured by an expert witness. Mr. Peter Jessen is a past master of facilitation. Learn of his testimony on the Uniteam Validation page.

***A Former IT Leader Looks at this Opportunity;
An HR Leader Could Say Almost the Same, But Focused on HR as the Host***

Synthesys® and Uniteam™: a unique and powerful tool kit for IT
A breathtaking breakthrough way to solve people, communication, management, and business meeting problems: "...an almost unfair advantage."

- 01) These tools were born in an IT Department 46 years ago: they have been tested in many other venues.**
"We increased our productivity by about 400% in terms of the number and size of business problems we could take on and resolve." That quote is from an IT manager who used the Synthesys product. In the place where Synthesys was born, an IBM Customer Engineer described the IT effort as being ten times as productive as similar functions he had studied other places.
- 02) The kit includes a program that leads (facilitates and takes notes for) business meetings.**
"A killer app...must-have software" "fascinating" "incredible cost reduction actions"
- 03) Uniteam™ can be tailored to take on a higher profile role in your entire enterprise.**
IT could logically host meetings, provide services related to Synthesys® and Uniteam™.
- 04) IT-hosted meetings: thoughtful, harmonious, results-oriented, effective, and enjoyable.**
The 'sinkhole' of American business is meetings. They can now be a shining city on a hill.
- 05) Project teams staffed from across the organization are immediately united and productive.**
Intra-organizational differences in culture are immediately transformed into valuable insight.
- 06) Results: IT service, support, and development is respected, trusted, and highly valued.**
Instead of complaining, people create their own buy-in to new IT tools.
- 07) Those using IT services gain notable productivity and quality of the service they provide.**
They own it, they make it work; it is guaranteed to suit.
- 08) They reach goals and objectives they could not reach before.**
Reached because of IT and because of Synthesys; and even more so if the two are partnered with them.
- 09) The perfect, united management team: IT service providers + consumers = IT tangibly fit to real life.**
- 10) Teams gain in camaraderie, creativity, wisdom, good judgment, and profitability.**
- 11) For many, these meetings and teams provide an unsurpassed, deeply-moving experience.**
IBM investigator: possible root cause of Synthesys power is that people had an enlightening and very-moving experience. That experience loosed bounds on creativity, openness, camaraderie, loyalty, freedom, and equality. Feelings of exaltation and humility were common, as was true in the original Parks Method birthplace.
- 12) Some experts warn to forget fixing the culture, and just power through a merger. But ...**
Click on "Merger Candidate" bottom of BeyondTeam.com home page. IT could support this too.
- 13) In Synthesys, users and IT have clear, in-depth: thinking, communicating, and understanding.**
And Synthesys meetings can produce the experience, camaraderie, and results mentioned, even for groups of fifty or more. EXAMPLE: A group of 67, day-to-day-polarized people of different power bases, harmonized in a multi-day effort to set guidelines, and the broad design, for a complex system within which they needed to execute related responsibilities.
- 14) IT could lead the way in the application of these tools by the entire enterprise. Start now*.**
*If IT is to fulfill its promise, the future requires tools that transform camaraderie. *Call +1.541.247.2220*